



Silver LINING



Summer 2015

BEST CARE FOR SENIORS CAMPAIGN

Welcome to our 2015 edition of Silver Lining Newsletter. On these pages, you will find success stories and celebrations of our present and looking forward to our future. These are all stories that will help give you a glimpse of everyday life here at the IOOF Seniors Homes. We all have a story to tell, but where to start....

2014/15 Board of Directors

John Nichols
Chair/President

Don Beach
Vice Chair

June Ritchie
Secretary

Charles Benson

George Clarke

Jim Edwards

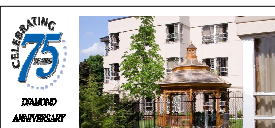
Jack McAllister

Duncan McMillan

Charles Pole

Terry Switzer

Doreen Saunders
Chief Executive Officer



The IOOF Seniors Homes Inc.
75th Anniversary Celebrations

Thursday, June 25th, 2015 at 3:00pm
10 Brooks Street, Barrie, Ontario L4N 5L3

For more information
Contact Cathy at 705-725-2899 Ext. 504 or Cathy@ioof.com
Visit our website www.ioof.com

Honouring our Past - Celebrating our Future
The Jewel of the IOOF Seniors Homes

The Long-Term Care Home

75 Years of Caring in the Community



Celebrating 75 Years

On Thursday, June 25th the IOOF Seniors Long Term Care Home will be celebrating its Diamond Anniversary - 75 years of Honouring our Past, Celebrating our Present, and Anticipating our Future. The Long-Term Care Home has been the Jewel of the IOOF Seniors Homes over the many years continually evolving by providing a full range of secure and supervised health services for residents 24/7, offering standard, semi and private rooms, a secure unit, and palliative care. The living environment is enhanced with a worship centre, hair salon, tuck shop, an auditorium, greenhouse, visiting rooms, and enclosed outdoor gardens. Resident and Family Councils are active in the Home.

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SATURDAY, AUGUST 22ND, 2015

10TH ANNUAL

Young at Heart

RIDE SUPPORTING SENIORS

RIDE & SUPPORT OUR SENIORS

The IOOF Seniors Homes Inc. is a charitable not-for-profit corporation providing compassionate care for the frail elderly in the Barrie area since 1940.
Charitable Registration #12302-6415-980008 | Tax Receipts will be issued for donations of \$10

Mark your calendars and make your pledges!

We are gearing up for the
10th Annual Young at Heart Ride
in support of our Seniors.

This growing and fun event will be taking place this year
on **Saturday, August 22** at Heritage Place.

For more information please call
Revenue Development at 705.725.4610
or visit our web-site at www.ioof.com.

Coin Box Program

LCBO

This year the IOOF Seniors Homes has been selected to participate in the LCBO's Coin Box Program. All monies raised will be directed to the 'Best Care for Seniors' Campaign for Phase 2 of the LTC Home redevelopment project. Kindly visit any of the 10 LCBO stores in **Barrie** (Big Bay Point, Mary St, Bayfield St., N, and Caplan Ave.), **Innisfil**, **Angus**, **Cookstown**, **Elmvale**, **Wasaga Beach** and **Collingwood**, between **Sunday, June 21 and Saturday, July 18** to make a donation.

Every dollar helps! Thank you!!

SATURDAY, AUGUST 22ND, 2015

- Registration Begins at 9:00am
- Ride Departs at 10:00am
- Lunch Served at Scenic Park
- Route Time Approximately 4 Hours
- 50/50 Draw & Much More

RIDE-AT-A-GLANCE

Staging and Registration — IOOF Homes Parking Lot
20 Brooks St., Barrie
Registration Fee \$30.00 per Participant
(or "FREE" with pledges of \$100.00+)
Scenic Route (to be determined)
EXCITING POKER RUN

MESSAGE FROM OUR CEO

Dear Friends:

Every year, millions of people donate money to charitable and non-profit organizations. By contributing financially to organizations and groups that support causes dear to their heart, donors want to contribute to the well-being of their fellow citizens or advance principles and values that they believe in. In recognition of the difference these donations can make in the community, government provides income tax credits to encourage giving by taxpayers or matches the amount donated by individuals in certain cases. According to Statistics Canada reports, charitable giving declined by 5.3 percent between the years of 2007 – 2008; this number has not increased since then and that represents an enormous blow to charities like the IOOF Seniors Homes who have experienced a significant growth in the demand for services since 2007.



Sources of funding for charitable and non-profit organizations vary significantly according to the particular sector, each receiving greater or lesser levels of support in the form of government subsidies and grants, corporate donations, foundation grants, etc. Despite this diversity, almost all organizations count on individual donations to fulfil their Mission and achieve their objectives. In many ways, Canadian donors express their interests and their values by giving to charities in their community and showing their compassion.

From our long history, the IOOF Seniors Homes is respected for providing compassionate and quality care. We are continuously developing and improving our services for to benefit our seniors.

As supporters, please know that you are making a difference and are greatly appreciated.

Thank you for your continued support!

Doreen Saunders, CEO



CAPITAL NEEDS 2015

Philanthropy has changed. While there are many who know us and trust us to do our good work with their donations, many donors are turning to specific projects to support. Perhaps it is to honour a loved one's special needs or the desire to fill a void for the benefit of all our Residents. As a donor, we at the IOOF Seniors Homes respect your right to choose. As a charitable organization our capital needs never end.

Items range from shower/tub conversions for those "aging in place" in housing to new dining rooms in the LTC Home that will have incredible impact on Residents and staff alike. If you have something specific that you would like to support, please call our office. Big or small we can all make a difference in the day to day lives of the Residents we serve everyday.

For more information please call 705.728.2389.

Let's work together to benefit the hundreds of seniors who call us Home.

Philanthropy has changed. We know that. While there are many who know us and trust us to do our good work with their donations, many donors are turning to specific projects to support. Perhaps it is to honour a loved one's special needs or the desire to fill a void for the benefit of all our Residents. As a donor, we respect your right to choose. And as a charitable organization our capital needs never end. This is an easy list to provide.

From items such as shower/tub conversions for those "aging in place" in housing to a new dining room in the LTC Home that will have an incredible impact on Residents and staff alike, this list offers something for everyone. Big and small we can all make a difference in the day to day lives of the Residents we serve everyday.

MEET OUR DEPARTMENT HEADS

This is the management team that will work together to ensure your donation does what you intend it to do. We look forward to thanking you!



Doreen Saunders
CEO



Debbie Britton
Director of Care



John Connolly
Director of LTC



Travis Surman
Director of Services



Gail Dumas
Program Support



Mary Macgregor
Marketing & Communications



Stella Wiles
Human Resources

The Elston Foundation

In December of 2014, the IOOF Homes was the gracious recipient of \$11,500 from The Elston Charitable Foundation, to purchase eight much needed height and depth adjustable dining room tables for one of the Dining Rooms located in the LTC Home. We are very grateful for the long-time and generous support given to the IOOF Seniors Homes by Sally Elston and The Elston Charitable Foundation.



HOW WE CAN ALL BE MAJOR DONORS EVEN IF WE DON'T HAVE MAJOR BUCKS

Planned giving, sometimes referred to as gift planning, may be defined as a method of supporting charities that enables philanthropic individuals or donors to make larger gifts than they could make from their income. While some planned gifts provide a life-long income to the donor, others use estate and tax planning techniques to provide for charity and other heirs in ways that maximize the gift and/or minimize its impact on the donor's estate.

By definition, a planned gift is any major gift, made in lifetime or at death as part of a donor's overall financial and/or estate planning.

Whether a donor uses cash, appreciated securities/stock, real estate, personal property, life insurance, a retirement plan, etc., the benefits of funding a planned gift can make this type of charitable giving very attractive to all parties involved.

THINK ABOUT LEAVING A LEGACY.

Not all of us can send a check to the IOOF Seniors home to cover the Redevelopment Campaign or Capital Needs. Many of us have retirement plans and/or life insurance policies that could allow us to make the kind of gifts that will strengthen the IOOF Homes. In essence, it is about making a difference. Legacies allow us to do that in two separate directions—first to the people who are important to us and then to the institutions we love.

This year, the IOOF Homes received a significant legacy from Edna Tracy who resided with us for a number of years in our various facilities before she passed on in 2014. Her kind gift will allow us to proceed in 2016 to complete an unfinished area of the Home with dining room, lounge space and tub room etc. that we were unable to complete during our build in 2008 due to funding constraints. Upon completion of this dining room, many Residents will no longer have to travel up and down on the elevator three times a day to receive meals and will be able to enjoy their meals on the floor where they live. What a grand example of your ongoing kind and generous donations at work.

DON'T FORGET ABOUT LIFE INSURANCE POLICIES.

Life insurance policies are another easy way to make a major gift to the IOOF Seniors Homes. You can simply arrange for the IOOF Seniors Homes to be one of the recipients of your policy.

WHERE THERE'S A WILL ...

You might want to consider the most familiar planned gift of all: remembering the IOOF Seniors Homes in your will. Your thoughtfulness could make a difference for generations of Residents at the home.

GO WITH A PRO.

Philanthropy makes the world a better place. But before you make a major decision, you need to make sure that the gift you have in mind is consistent with your long-term goals. An estate planner will be able to help you balance your family's needs and your desire to be philanthropic.

Thank you to our Residents

You may have heard us in May! We were yelling from the roof tops when installation of the Video system in the Heritage Place Auditorium was completed.

Congratulations to our Resident Fundraising Committee for taking on an aggressive initiative to raise the remaining \$4,000 for the Video Equipment Component that was required to compliment the Audio System previously installed, with the assistance of the IOOF Order in Barrie, in the HP Auditorium. With sheer determination our Residents joined forces and ensured the project would be completed.

Raising funds for the 'shelled in' Dining Rooms development in the LTC Home is their next goal!

If you can help, please contact the Revenue Development office at 705.725.4610.



2015 FUNDRAISING GOAL – \$250,000

Our fundraising goal for this year is \$250,000 dollars. Although significant natural disasters have been requiring our attention of late, we cannot forget our own communities and in particular our frail seniors. Donations to the IOOF Seniors Homes have been hard at work! We continue to raise funds for Phase 2 of the LTC Home Redevelopment which must be completed within the next five+ years for the Home to continue to meet the Provincial design standards.

Large or small, your donation today is making a difference!



Tree of Life - Commemorative Wall

The Commemorative Wall at Heritage Place is a beautiful and timeless way to remember cherished loved ones and mark important milestones.

By making a gift in support of our highest priority, the 'Best Care for Seniors Campaign', a permanent plaque with your personal inscription can be placed on the Tree of Life.

For more information, please call 416.725.4610 or e-mail svilas@ioof.com

Remember that you are always welcome, as a group or individually, to tour the IOOF Homes.

We are very proud of our history and are happy to share our story.

Please contact us at (705) 728-2389 to book a tour.

Contact us at the
IOOF SENIORS HOMES INC.

☎ (705) 728-2389

www.ioof.com

**Long-Term Care
Odd Fellow & Rebekah Home**

10 Brooks Street
Barrie, ON L4N 5L3

**Convalescent Care
Elston Unit at
Odd Fellow & Rebekah Home**

10 Brooks Street
Barrie, ON L4N 5L3

**Assisted Living
Heritage Place**

20 Brooks Street
Barrie, ON L4N 7X2

**Rental Apartments
Odd Fellow & Rebekah Manor**

10A Brooks Street
Barrie, ON L4N 5L3

**Life Lease Suites
The Terraces at Heritage
Square**

92 Dean Avenue
Barrie, ON L4N 0M3

LEGION LEND SUPPORT



(left to right) Stella Vilas, Manager of Revenue Development; Deirdre Britton, Director of Resident Care; Doreen Saunders, CEO and Dick Howey, Past President of The Royal Canadian Legion — Branch 147

The Royal Canadian Legion Branch 147, on Monday, November 10, 2014, presented the IOOF Seniors Homes with a cheque in the amount of \$4,700 to purchase a much needed Physiotherapy Cart (listed in the 2014 Capital Needs Brochure). The Portable Physiotherapy and Weight cart provides rehabilitation to those who cannot attend group programs ensuring this vital part of their care, including those recovering from stroke and fracture and provides various exercise modalities for fall prevention.

On Tuesday, March 3rd, 2015, The Royal Canadian Legion Branch 147 made another generous donation, in the amount of \$20,000 to the IOOF Seniors Homes to purchase automatic Resident beds with bed rails and mattresses to improve Resident safety and maintain comfort. Legion Past President Dick Howey, presented a cheque to Doreen Saunders, CEO for the Capital Needs purchase.

*Thank you Legion for your long time
and generous support.*



(left to right) Phil George, Legion — Branch 147 President; Pat Jeffrey, Assistant Director of Resident Care; Deirdre Britton, Director of Resident Care; Steve Todd, Legion — Branch 147 Sergeant-at-Arms and Margaret Kolodziejczyk, Physiotherapist

MEET OUR DEPARTMENT HEADS

This is the management team that works together to ensure that the IOOF Seniors Homes works to serve you better.



Deirdre Britton
Resident Care



John Gormaly
Finance & IT



Travis Durham
Support Services



Doreen Saunders
CEO



Gaja Damas
Program Support



Jennifer Marchand
Human Resources



Mary MacDougall
Housing
Accommodations



Elvis Pohl
Property
Management



Stella Vilas
Revenue
Development

REBEKAHs ONGOING SUPPORT of the IOOF Senior Homes



(left to right)
June Ritchie, Board Secretary and Doreen Saunders, CEO

Our sincere appreciation to the Rebekah Assembly of Ontario for donating nearly \$1,800 in May - presented by Rebekah, June Ritchie to Doreen Saunders, CEO for the Best Care for Seniors Campaign. The Rebekahs' continued support over the years has made a huge difference to our Home.

YES I WANT TO HELP...

Enclosed is my gift of \$ _____

Donor Name _____

Address _____

City _____ Province _____ Postal Code _____

Phone # _____ E-mail _____

Payment Information:

☐ Cheque Enclosed ☐ Bill my Credit Card ☐ Master Card ☐ Visa

Please make your cheque payable to the IOOF SENIORS HOMES INC.

Credit Card Number _____

Card Holder's Name _____

Signature _____

CVV# _____ Expiry Date _____

For Tribute Donations: ☐ In Memory of ☐ In Honour of

NAME _____

Send Acknowledgement Card to:

Name _____

Address _____

City _____ Province _____ Postal Code _____



IOOF Seniors Homes Inc.
Revenue Development Office
20 Brooks Street
Barrie, ON L4N 7X2
705-725-4610

Charitable Registration #10252 6415 RR0001